

High speed inkjet is growing to be a mainstream printing technology in a multimedia world. Paper as a medium in communication will stay, but it will have to share the communication space with other media. Crown Van Gelder is a key player in an international market for transactional print, Direct Mail, Publishing but also in Label and Packaging. With our value chain partners we help to create a new perspective for profitable printing in all market segments.

The inkjet value proposition is all about creating new flexibility in print, it is about only printing what you need or can sell and it is about relevance, printing profiled information. It offers growth opportunities for all printers.

Crown Van Gelder offers The Rubicon Network a programme on Sep. 6 and the first part of Sep. 7. The first day we will spend at the mill, where we will share our vision and “the secrets of inkjet”: if you’re not already, we will make you enthusiastic about future perspective of print. Our guest speakers will address the important roles of creative software and finishing. It is also a nice opportunity to look back at DRUPA and share some samples and insights.

Host: Crown Van Gelder paper mill
Location: Velsen-Noord, The Netherlands
Date: September 6-7, 2016



www.cvg.nl

September 6

- ± 11.30 Pick up from Schiphol Airport Amsterdam
- 12.00 Visit Crown Van Gelder paper mill
 - High speed inkjet: complex but beautiful
 - Markets for high speed inkjet
 - The power of profiled and individualized printing: GMC
 - Tour around the factory
 - Your print is not ready until the finishing is done: a key part of your solution: HunkelerDRUPA discussion and wrap-up
- Approx. 17.45 Move to Holiday Inn IJmuiden
- 19.15 pre-dinner drinks
- 20.00 Dinner

September 7

- 08.00 Breakfast
- 09.00-10.30 Visit to Screen Amstelveen
- ± 11.00 drop off at Schiphol Airport

